

# **Analysis on the Innovative Ways of Higher Vocational English Teaching under the Background of MOOC**

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**Abstract:** With the advent of the information age, under the impetus of China's education reform, China's current stage of education has presented new features and trends in both content and form. The 21st century is an information age. In the education field, as an industry at the forefront of the times, it is natural to fully integrate with science and technology to achieve continuous improvement in the quality of education. This paper will analyze and discuss the innovative ways of vocational English teaching in the context of MOOC. The purpose is to constantly open up new teaching modes and methods, make full use of network technology, and continuously improve the teaching level of higher vocational English and promote the progress and development of vocational education in China.

## **1. Introduction**

MOOC is a product of the development of the times and a crystallization of the wisdom of Internet education. The emergence and application of MOOCs greatly promoted the development of education in China, especially in the aspect of vocational education. On the one hand, MOOCs innovated the traditional forms of English teaching in higher vocational schools, and on the other hand, greatly stimulated and mobilized students. The enthusiasm of learning has realized the organic combination of basic teaching and vocational English teaching, which has great practical significance for the cultivation of English talents in China and the improvement of the quality of English teaching in higher vocational schools.

## **2. The concept of MOOC and the background of the times**

MOOC, called "MOOKS" in English, refers to an open online learning course. Teachers use the Internet as a platform to conduct online lectures and communicate with students through the Internet. The MOOC is open and flexible, free to choose, and not subject to geographical restrictions. As long as there is a network, real-time learning can be carried out through the PC or mobile phone, which effectively alleviates the teaching pressure of teachers. At the same time, it also broadens the learning channels of students. Flexible teaching methods are more popular among higher vocational students.

The emergence of the motto is the product of the development of Internet education. It is developed to a certain extent in the development of the Internet. At the same time, with the change of the times and the advancement of educational concepts, this innovative teaching method of MOOC has gradually emerged. The MOOC is based on the objective development law of education. It is a teaching method that keeps pace with the times. The MOOC adapts to the educational environment and market situation of the current era. At the same time, the production of MOOCs is also a cause of socialist education in China. Development has played a huge role in promoting.

## **3. The significance of the application of MOOC in English teaching in vocational colleges**

Traditional English teaching in higher vocational schools is usually carried out in the classroom. The level of educational development and teaching environment in different regions have a great influence on students' learning. English learning pays more attention to the influence of

environment on language and wants to improve the level of English classes in higher vocational schools. It is necessary to build a good learning atmosphere. The emergence of MOOCs makes up for this deficiency. The classrooms are based on the Internet. Through the students, students can communicate and learn English online. They can even connect directly to foreign friends, realize interaction and communication, and effectively improve their English. The classroom teaching effect has created a very good English learning environment for students.

Traditional English teaching in higher vocational schools often stops at the higher grades. The school pays more attention to the cultivation of students' practical skills. At this time, even if students want to continue to systematically learn English, there are great obstacles. With the continuous expansion of the scope of application of English, the market urgently needs a variety of English professionals, the emergence of MOOCs to broaden the channels of vocational English teaching, students can learn a variety of professional English through the MOOC system, not only free to choose the direction of learning, but also You can freely choose the time of study and realize the communication and interaction with other students online, effectively improve the quality of English learning and speaking ability, and realize the fun of learning and learning, which adds fun to learning.

As a language, teaching resources are very important. As far as vocational English teaching is concerned, the lack of resources is one of the main problems. And vocational English teaching is usually based on basic knowledge teaching, and classroom resources are not rich enough. MOMU teaching realizes the integration of resources through the network, can use various resources in the network platform, make English teaching resources more abundant, and can also develop targeted teaching resources according to the characteristics of students, so that vocational English teaching is more professional. Towards the current talent market and social development needs.

The advantage of MOOC teaching is that it can improve the English teaching system of higher vocational education. The methane course is different from the micro-class. The methane course is a systematic teaching mode, which can effectively cultivate the professional English level of students and provide effective course teaching for students. And it can be used for different levels of students to teach at different stages, which is conducive to knowledge leakage and filling, systematically solve the problems encountered by students in the learning process, so that students' learning objectives and learning content are more targeted, and constantly improve the English of higher vocational education. Teaching system.

According to the current requirements of China's education reform, in the higher vocational education, students should be the main body of education, paying attention to the cultivation of students' interest in learning, and teachers should do a good job in guiding knowledge. MOOC teaching is a student-centered teaching mode. Students can choose their own learning time and learning content, and set their own learning goals and conduct targeted learning. At the same time, students can also choose their own professional English to learn according to their employment direction and interests, effectively enhance students' enthusiasm for learning, and continuously cultivate students' independent thinking ability and independent learning ability to meet the teaching objectives of vocational English education for students.

#### **4. Problems in English teaching in vocational colleges**

Higher vocational education is an important part of vocational education in China. The purpose is to cultivate professional skill-oriented talents. As far as vocational English teaching is concerned, one of the existing problems is that classroom teaching is more focused on basic knowledge teaching. Because of the diverse sources and complex composition of higher vocational students, teachers pay more attention to the teaching of students' basic knowledge. At the same time, in order to respond to the pressure of corresponding test education, they focus more on knowledge points, but there is a lack of training in practical ability. This leads to the lack of knowledge about the English language that students are exposed to during the learning phase. The students are unable to use their knowledge of English to solve problems encountered in their work. Lack of systematic learning in English leads to a disconnect between theory and practice. Deviated from the training

goal of practical talents in higher vocational education.

The lag of teaching content is one of the main problems. In terms of the current higher vocational education in our country, the content of lectures in the classroom is still the word-word method of more than ten years ago. The English culture background spread by it is also lagging behind. Today the world has already The earth-shaking changes have taken place, and the traditional teaching content has lagged behind the development of the times, which has greatly affected the quality of higher vocational education in China. Therefore, according to the requirements of China's education reform, it is extremely urgent to continuously reform the current teaching content and teaching mode. It is also necessary to change the current situation of English teaching in higher vocational colleges.

English teaching is different from traditional natural subjects. Language teaching is a relaxed and lively subject. In today's English classroom teaching, there is a lack of interaction between teachers and students. The classroom atmosphere is more serious and the students are still passively listening. The teachers spoke on the podium, regardless of the degree of acceptance of the students and the basic level of different students, and the classroom teaching is more inclined to a task, lacking the sense of responsibility of the teacher, which is harmful to the English teaching in vocational colleges. The benefits are not only inconsistent with the relevant policy requirements of China's education reform, but also contrary to the needs of the development of education in the era.

## **5. The innovation strategy of English teaching in vocational colleges under the background of MOOC**

The application of MOOC as a new teaching mode in higher vocational English teaching is an innovation and breakthrough. It requires teachers to change the traditional teaching mode and improve the ability of modern teaching mode to play the role of MOOC teaching. . In the vocational English teaching, the MOOC teaching should be fully combined with the traditional classroom teaching, effectively stimulate students' interest in the English classroom, thus achieving the improvement of students' professional English ability. In the classroom teaching, teachers can use modern equipment to broadcast the video of the students in the classroom. According to the explanation of the video of the MOOC, attract the attention of the students. The teacher combines the teaching materials to analyze the content of the MOOC, which leads to students' thinking and enriches the students. The teaching resources broaden the horizons of students. At the same time, the combination of MOOC teaching and classroom teaching can also build a good classroom atmosphere, which is conducive to creating a relaxed and pleasant classroom environment for students to feel the original English charm.

Listening, speaking, reading and writing are the basic training objectives of English talents. Through classroom teaching, students' English comprehensive ability is continuously improved. English reading teaching is very important for the vocational students' ability to use English. Teachers can carry out reading teaching through the MOOC, cultivate students' self-learning ability, let students first observe the MOOC, find problems from the MOOC, ask questions, and then proceed in the classroom. Unified explanation. In addition, teachers should also carry out different levels of teaching according to the characteristics of the students in the class, so that students at each stage can experience the fun of learning from English learning. At the same time, MOOC teaching can better guide students to engage in fun reading and open reading, so that students can feel the cultural background of English-speaking countries while reading constantly, and comprehensively improve their English control ability, thus effectively extending the knowledge of teaching materials and realizing the stage teaching. Under the premise of the goal, the students should be fully informed of the reading time, so that students can feel the charm of English reading.

China's education reform requires continuous innovation of teaching modes in all stages of education, individualized teaching, and continuous improvement of students' comprehensive ability. As far as vocational English teaching is concerned, the effective use of MOOCs and the improvement of students' English proficiency is an innovation and exploration of English teaching. In vocational English teaching, teachers can carry out sensory English teaching. The senses are the

most realistic contact of the human body. The knowledge and memory acquired through the senses are extremely impressive. Therefore, teachers can make full use of the MOOC to stimulate students' senses and realize sensory teaching. By playing the MOOC, the teacher can let the students hear the original English classroom, stimulate the students' hearing; enrich the classroom activities, encourage students to speak English and stimulate the students' brains; at the same time, play English movies or dramas to enable students to build an English environment for students. Stimulating students' vision, in the long run, through this sensory teaching, students can effectively cultivate their interest in English learning, let students master a good English rhythm, and firmly grasp the knowledge points to improve the classroom teaching effect.

Establishing the emotional teaching mode is one of the innovative ways of vocational English teaching in the context of MOOC. In traditional vocational English teaching, due to less classroom time and heavy teaching tasks, students and teachers often have less communication in the classroom. It is difficult to establish good emotional communication, and some students are rarely motivated to communicate with teachers because of their personality, and there is a lack of necessary trust and harmonious atmosphere between teachers and students. The introduction of MOOC teaching has solved this problem well. The teaching of MOOC is carried out through the network platform. Teachers and students are not face-to-face communication, which avoids the embarrassing situation that students dare not ask questions to teachers. At the same time, the time of MOOC is The students control themselves and give students plenty of time to communicate with the teachers. Students can always ask the teachers for doubts and find suitable learning methods and courses for their own situations. Through such online communication and communication, It can effectively cultivate the trust and goodwill between teachers and students, cultivate students' self-confidence, improve communication and communication skills, and thus improve classroom teaching efficiency.

The teaching of MOOC is different from the traditional classroom teaching. The assessment and evaluation of students is no longer carried out through a test paper, and the teaching of MOOC is very fluid and immediacy. It is also impossible to give students an accurate evaluation through a test paper. This requires the development of corresponding scientific assessment criteria to test the teaching effect of the MOOC. First of all, it is necessary to establish a set of criteria suitable for student evaluation of MOOC teaching. For example, it can be assessed through the electronic assignments submitted by each section of the students. It can also be used to answer questions from other students online to accurately assess the learning situation of the students. Teachers can also set questions. In the library, the students do the questions in the question library. The more the answers are correct, the more scores are generated by the system. The teachers only need to give the students an accurate evaluation based on the system measurement results, which enriches the students' assessment standards. Make students' evaluation criteria more rational and scientific. Also. With the development of technology and the expansion of the application scope of the MOOC, the higher vocational education system must also keep pace with the times, increase the input and research and development strength, establish a student evaluation system for the MOOC, and expand the scope of MOOC teaching and promotion. Promote the continuous innovation and development of English teaching in higher vocational schools in China.

## 6. Conclusion

With the development of the times and the change of educational concepts, the teaching of MOOC has been promoted in the vocational English education. The teaching of MOOC solves the shortcomings of traditional English teaching in higher vocational schools and complements the traditional classroom teaching. A kind of English teaching innovation in vocational colleges. Although the English teaching innovation in higher vocational education has achieved certain achievements, there are still many problems in it. There is still a long way to go before the large-scale development of MOOC teaching. Therefore, in the future development, Continue to implement in depth the relevant policy requirements of China's education reform, innovate English classes in higher vocational schools, take the opportunity of MOOC teaching as a development

opportunity, and constantly explore more suitable teaching modes to further improve the quality of English teaching in higher vocational schools in China, cultivate better and meet market needs. The professional English talents will send more international talents for the development of China's socialist cause.

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